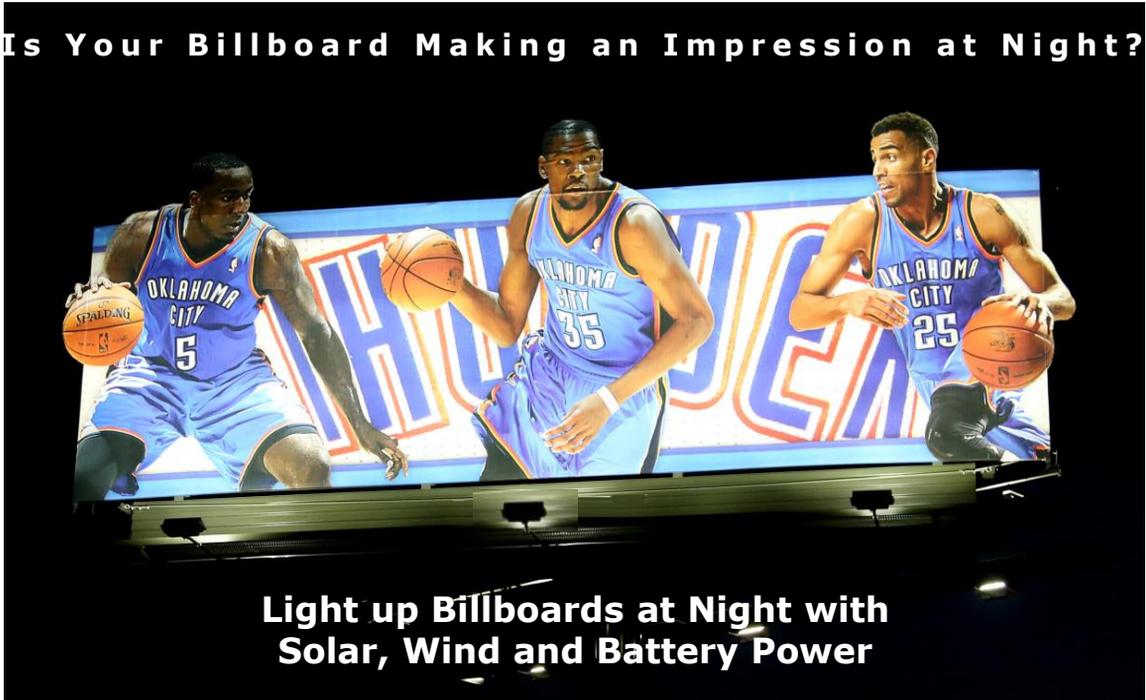


## Solar and Wind Billboard Lighting Solution

Is Your Billboard Making an Impression at Night?



EcoLiteco solar and solar/wind lighting solutions can be sized to meet any commercial billboard lighting need. Our designs offer uncomplicated installation, serviceability and efficiencies unlike any other comparable product offering. Now, lighting solutions can be implemented quickly and effortlessly with minimal upfront expense and zero monthly energy costs! Call us today to learn how an EcoLiteco solar and wind solution is right for you.

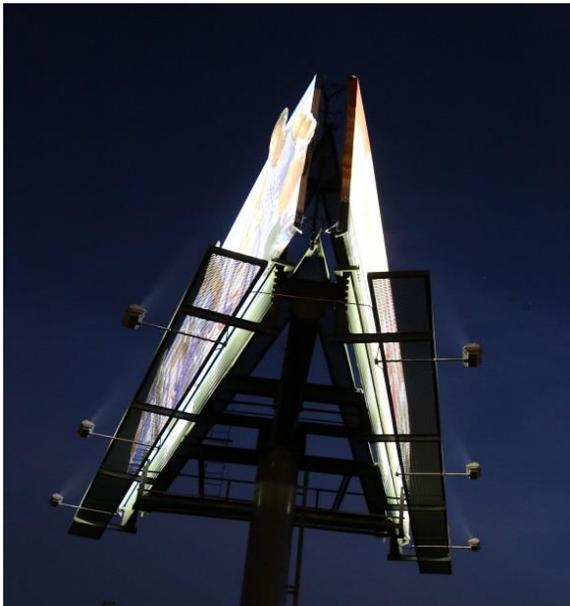
## Is Your Billboard Making an Impression at Night?

**Billboard marketing is one of the most popular outdoor advertising mediums.** Revenues continue to be on the rise primarily due to an increase in digital billboard marketing. Knowing that digital billboard marketing is earning and attracting a new market share of the revenues is even more of a reason why every billboard should be lit at night. EcoLiteco can make lighting any sized billboard a reality — affordably with off-grid solar, wind

and battery power. Most importantly, **the additional revenue a lighted billboard will generate far outweighs the monthly solar lighting acquisition cost.** Now, billboard owners can leverage a billboard lighting solution to attract new business while increasing revenues.



**EcoLiteco solar and wind power lighting solutions can be implemented quickly and easily with minimal upfront expense and zero monthly energy costs.** When traditional AC power presents financial hurdles such as: locating power, costly trenching, general and electrical contractors permitting fees, permitting and zoning delays, and unreasonable land lease charges for power lines to cross properties, an EcoLiteco solution is the logical answer.



**Locating traditional AC power to a billboard location can cost thousands of dollars.** Extremely remote locations like country roads, are often much more or altogether cost prohibitive.

**An EcoLiteco billboard lighting solution can be customized** to meet specific lighting and budgetary requirements. **EcoLiteco's billboard lighting solutions can be implemented in days, not weeks or months.** A typical installation takes less than a day and can be performed by local billboard owners and/or their contractors. Our kits are **shipped direct to the customer with easy to follow installation instructions** thoroughly outlined and specific to every kit.

Once in place there is zero monthly energy costs because we eliminate all AC requirements! In the time it takes traditional AC power requirements to be completed, an EcoLiteco billboard lighting solution is already in place generating additional revenue.



**Implementing billboard lighting generates immediate income** for billboard operators and their advertisers. The financial economics of lighting a billboard works in favor of the billboard owner and advertiser in every instance; it is easy math, add lights to a new or existing billboard and be guaranteed an increase in attracting quality advertisers with advertisement impressions at night.



Another incentive for billboard owners to consider solar billboard lighting is in the form of **alternative energy federal grants, tax incentives and utility rebates available** to them. On average, an individual sole proprietorship, S-corporation and C-corporation can realize an immediate 30% incentive in the form of accelerating the depreciation of their asset. In addition, alternative energy rebates are available in certain markets that consider the entire solution acquisition costs up to and including the LEDs.

Note: Please check with your tax advisor, utility, city, county and state to verify the alternative energy incentives and rebates in your area.

Since no two customer's billboards are alike, at EcoLiteco we use a consultative approach to determine each customer's specific needs. We want to ensure that our customer's see an increase in revenue by implementing one or more of our billboard lighting solutions.

**Our team is committed to working with each customer to help them make the best choice for their budgetary requirements.** Most finance purchase options are approved in the same day and can act as a line of credit to ensure that financing is in place if future purchases are required.



Now, for an explanation on implementing an EcoLiteco solution. They say that painting a house is 75% preparation and 25% painting. The same can be applied to adding an EcoLiteco solar or wind powered lighting solution to a billboard. **The majority of preparation is performed by EcoLiteco's team**, then all the kit components are forwarded to the billboard owner or their contractor. Easy collaboration over the phone with the projects team, along with a detailed installation instruction manual, ensures that **final assembly is completed effortlessly and there will be minimal time and labor in the field.** As an example, a single-sided, 2 LED solar lighting solution should only take 4-6 hours, (includes mounting the LED fixtures).



There are **only a few components to install** on an EcoLiteco billboard lighting solution including the solar panels or solar panels and wind turbine, a power-management box, and the LED fixtures. In many instances all the components can be lifted in place with a pulley system or bucket truck.

Our **designs utilize only best-of-class** marine-grade electronic components, proven long-life solar panels, durable wind turbines, wide temperature range batteries and industry leading LEDs. We have taken great measures to provide billboard owners and installation crews with a **proven alternative energy lighting solution that can be relied on for years to come!**

**Call Us Today to Explore an EcoLiteco Solution**